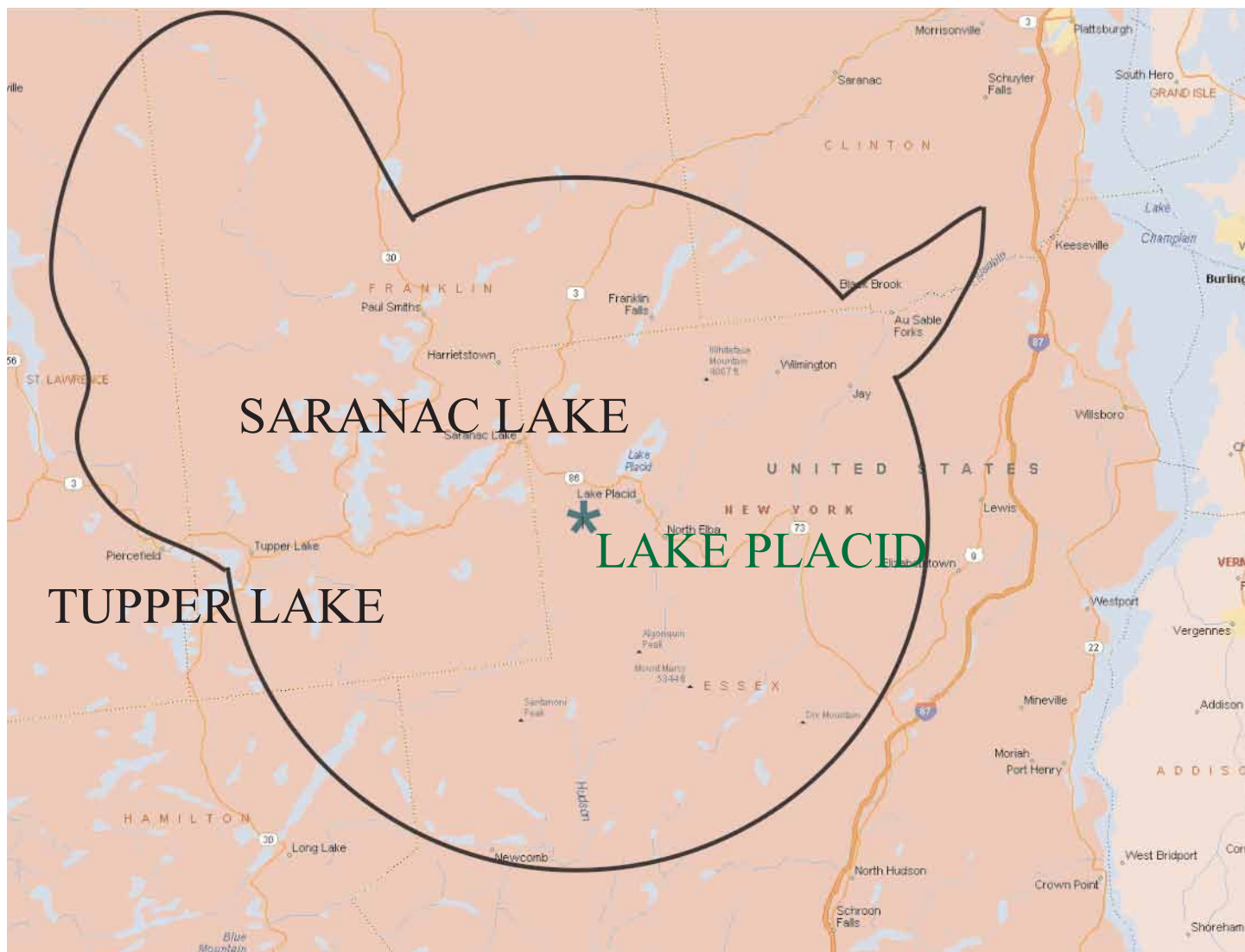


WSLP

93.3FM

COVERAGE MAP



The Choice for Classic Hits and New Favorites

NORTH COUNTRY RADIO, INC.

PO Box 368

Lake Placid, NY 12946

518-523-4900 Fax: 518-523-4290

www.wslpfm.com

info@wslpfm.com



QUICK FACTS QUICK FACTS QUICK FACTS

CLASSIC HITS – NEW FAVORITES

* 11,000 Watts ERP

* Format: Cool Adult Contemporary

* WSLP features classic hits and new favorites from artists such as:
*Elton John, Christina Aguilera, Billy Joel, Michael Buble, Melissa Etheridge,
Nickleback, Lady Antebellum, Rob Thomas, Sara Bareilles
and more*

**Covering Lake Placid, Saranac Lake, Tupper Lake
& the surrounding communities**

WSLP'S AVERAGE LISTENERS ARE:

College educated, active adults with families ages 25-54
50% Female, 50% Male

WSLP 93.3 FEATURES:

- * Worldwide on-line streaming
- * Up to date weather reports
- * Current local, national and international news
- * Local community information and event updates
- * Special programming featuring jazz, blues and more
- * Innovative on air contests and promotions

Voted the #1 station in the Tri Lakes 2009 & 2010
(Adirondack Daily Enterprise Best of the Mountains reader poll)

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